Press release

www.audiovalley.com

19 February 2019 - 7:00 CET AudioValley: Caroline Dupuis • <u>press@audiovalley.com</u> • Actifin: Victoire Demeestère • <u>vdemeestere@actifin.fr</u> •



AudioValley announces its listing on Euronext Growth Brussels

Following its successful initial public offering on Euronext Growth Paris, **AudioValley, an international specialist in BtoB digital audio solutions** (ISIN code: BE0974334667/ticker symbol: ALAVY) announces the admission of its ordinary shares to trading on the Euronext Growth market operated by Euronext Brussels S.A./NV as from tomorrow, Wednesday 20 February 2019.

This transaction, which was approved by Euronext on 14 February 2019, will allow AudioValley shares to trade on both markets on 20 February 2019 from a single order book accessible with the same ISIN code (BE0974334667) and ticker symbol (ALAVY) assigned at the time of the initial public offering last July on Euronext Growth operated by Euronext Paris SA.

This dual listing – accompanied by Allegra Finance as a listing sponsor – is carried out through a direct listing without the issuance of new shares and has two objectives:

- to increase the Group's attractiveness to a wider pool of investors through closer proximity to Belgian private and institutional investors, which should help improve the share's liquidity; and
- to come within the scope of the Royal Decree of 23 September 2018 on the rules governing public offerings applicable to the Company's shares.

H

Our story began in Belgium more than 15 years ago now. In the intervening years, we have built an international group which is one of the world's leading players in BtoB digital audio. This dual listing is therefore especially significant. It will also enable us to increase our proximity to local investors and take full advantage of the already strong recognition we enjoy in Belgium, the historic birthplace and headquarters of the Group.

Alexandre Saboundjian

Managing Director and Founder of AudioValley



Press release

www.audiovalley.com

19 February 2019 - 7:00 CET AudioValley: Caroline Dupuis • <u>press@audiovalley.com</u> • Actifin: Victoire Demeestère • <u>vdemeestere@actifin.fr</u> •

AudioValley

Availability of the issue note

An issue note established under the Company's responsibility is available on the Euronext's website (<u>www.euronext.com</u>) and on the Company's website (<u>https://audiovalley.com/fr/investors/financial-reports</u>).

CONTACTS

AUDIOVALLEY Caroline Dupuis +32 (0) 2 466 31 60 press@audiovalley.com

ACTIFIN, financial communication Victoire DEMEESTERE +33 (0)1 56 88 11 11 vdemeestere@actifin.fr

ACTIFIN, financial press relations

Jennifer Jullia +33 (0)1 56 88 11 19 <u>jjullia@actifin.fr</u>